



Francie Genz | Senior Consultant

Francie Genz is a senior consultant for Collaborative Economics where she advises practitioners and policymakers on workforce and economic development strategies. Francie specializes in “next generation sector strategies” that strengthen regional economies and align workforce development and economic development efforts with the needs of key industry sectors.

In Arizona, Colorado, Montana, and California, Francie has provided technical assistance to a range of practitioners and business leaders to help them launch and sustain industry-led sector partnerships focused on talent development and other economic development priorities. She has developed and facilitated trainings and peer-to-peer learning networks for business leaders, workforce development, economic development, community college, and other partners working to develop and implement industry-driven strategies for improving economic competitiveness and strengthening education and training systems.

In Arizona, Francie has worked with the Arizona Commerce Authority, the City of Phoenix, the Greater Phoenix Chamber of Commerce, and the Maricopa Community College District to strengthen driving industry sectors and deepen industry engagement efforts. This includes mobilizing business leaders as champions to work in partnership with education, workforce development, and economic development to improve economic competitiveness and build stronger education and workforce systems.

Francie has also led projects that mobilize civic leaders through action-oriented collaborations. In Hampshire County, Massachusetts, Francie led a civic engagement and mobilization process to create and implement a shared agenda for promoting regional economic vitality. This included launching four Action Teams and designing a sustainable organizational model to support implementation. In addition, as part of the California Economic Summit, Francie worked with regional and state leaders across California to identify shared priorities for promoting triple-bottom-line prosperity and develop collaborative policy solutions.

Prior to joining Collaborative Economics, Francie worked to remove employment barriers facing immigrant professionals at Upwardly Global, a national nonprofit organization. She has also analyzed the benefits of social enterprise as a model for employing those who face barriers to work. Francie holds a Bachelor’s degree in International Development Studies from McGill University and a Master of Public Policy from the University of California, Berkeley.

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